

## RWE4Decisions Case Study Workshops – Key Learnings

10 September 2020



#### VISION

Stakeholders agree what real-world data (RWD) can be collected for highly innovative technologies – when, by whom and how – in order to generate real-world evidence (RWE) that informs decisions by healthcare systems, clinicians and patients

### **KEY PRINCIPLES**





2 Real-world evidence to support payer/HTA decisions about highly innovative technologies in the EU



Highly innovative technologies are often developed for ultra-rare diseases.

It is recognized that regulators are increasingly authorizing products on the basis of uncontrolled trials.

HTA/Payers still prefer RCTs to demonstrate efficacy, but recognise that when uncontrolled trials are used, RWE will be an important part of the evidence submission, for example to create an external control arm to determine added clinical benefit.

RWE may have a role in resolving uncertainties that can't be resolved by clinical trials, but it is not meant to be a cheap substitution for a clinical study.

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**Objective** 

To identify evidence gaps that will remain after clinical trials <u>and</u> are likely to be important uncertainties for HTA/Payers <u>and</u> may be resolved by RWE.



Tool for Reducing Uncertainties in the evidence generation for Specialised Treatments for Rare Diseases

Iterative discussions between stakeholders and continuous evidence generation support informed rational evidence generation.

Characterization of uncertainties in terms of natural history of disease, comparator, effectiveness and health system issues.

## RVE4Decisions

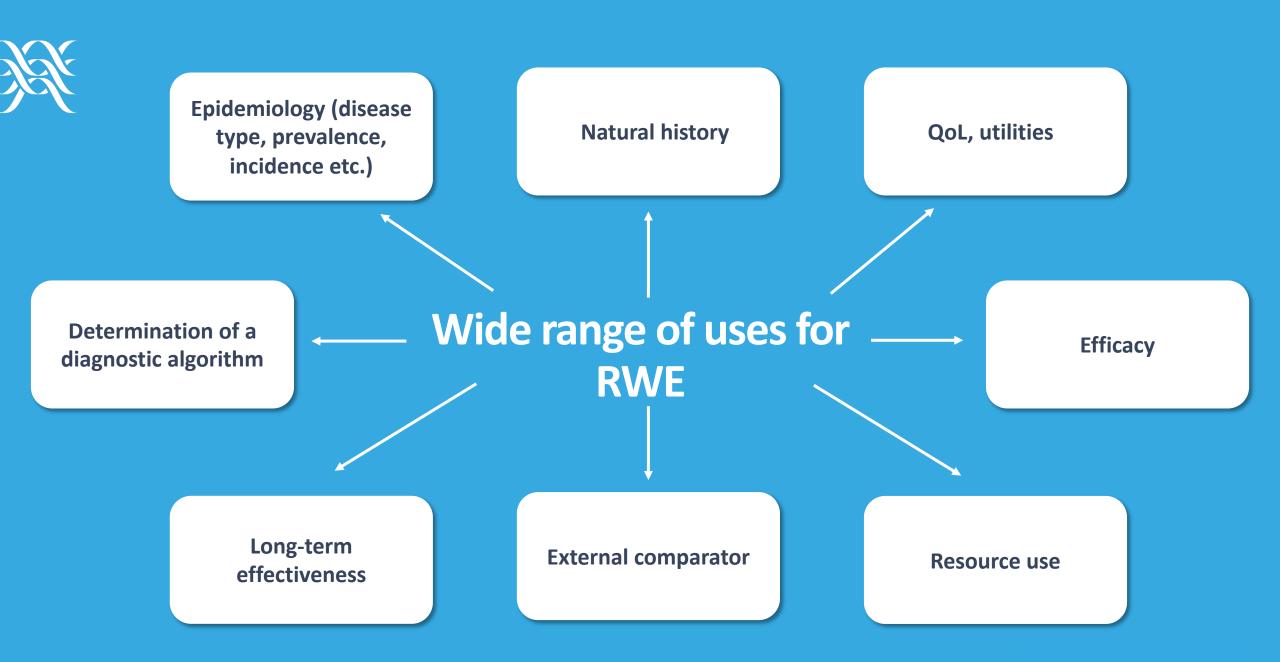
A multi-stakeholder initiative which brings stakeholders together to agree what real-world data could be collected for highly innovative technologies – when, by whom and how – in order to generate real world evidence that informs decisions by healthcare systems (HTA/payers), clinicians and patients.

4 Real-world evidence to support payer/HTA decisions about highly innovative technologies in the EU

## **RWE4Decisions Case Study Workshop (Sept 2020)**

Demonstration project of a light-touch, international, multi-stakeholder scientific consultation meetings about development and use of real-world evidence, based on TRUST4RD recommended process 3 highly innovative technologies in development, discussed individually ⇒ confidential advice to inform evidence generation plans and public learnings across discussions.





6 Real-world evidence to support payer/HTA decisions about highly innovative technologies in the EU

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Honest discussion of RWE	Plan iterative dialogues
generation plans	

#### Use of RWE studies

#### Consideration of

- 1. Challenges
- 2. Pros and cons of different RWE designs/data sources
- 3. Propositions for long-term evidence generation post-launch
- Practicalities of data collection (responsibility & approaches to reduce duplication/maximize use)
- 5. Be clear that RWE may not resolve important uncertainties

RWE4Decisions proposes iterative dialogues to discuss RWE requirements

HTA/Payers need to agree which questions should be discussed when (create a timeline) - Link to life cycle of RWD availability RWE studies to create matched external controls should have clear protocols and analytical plans with robust data capture (e.g. via eCRF) and quality control mechanisms, including analyses to show sensitivity of the cohort to different data rules.

Applicability of RWE studies to different jurisdictions should be considered.

A plan for the use of RWE studies should be developed that does not cherry pick elements.







#### International disease based registries

Recommended – but practicalities of use for an individual product is complex and needs further discussion (content, funding, management, ownership).

#### **Collaboration across EU**

Engage with ERNs and EJPRD to ensure HTA/Payer needs are understood when disease registries are developed and to ensure Payers can have access to relevant data.

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#### **Payers**

Be clear about what data is required post-HTA/reimbursement and collaborate to define a layered core dataset outlining data that is

- essential
- important
- nice to have



#### **Other initiatives**

Avoid duplication with other initiatives (Early Dialogues, etc). Identify purpose of a lighttouch process focussed on RWE and where it can contribute given insufficient capacity in other systems.

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## **RWE4Decisions Transparency**



Use clear processes for managing conflicts of interest among stakeholders

- Even "light touch processes" or "demonstration projects" need to be carefully managed when confidential information from drug development is involved
- Clarify what questions RWD may be able to address in regulatory and Payer/HTA decisions
  - Challenges faced by industry
  - Clarify decision-maker requirements (agreements and diversity)
- Publish methods for critical assessment of RWE
- Share information about RWD studies underway across different jurisdictions to enable data amalgamation



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## **RWE4Decisions Collaboration**



- Iterative dialogues should involve all stakeholders throughout the lifecycle of a technology to discuss plans for evidence generation and the potential for RWE to resolve important decision uncertainties
  - Who should organise the dialogues?
  - What questions and stakeholders at what point?
- RWE generation is a shared responsibility & should be pre-specified & planned with all stakeholders
  - > How do we identify what really matters to each stakeholder?
  - How can we agree a common core dataset for an international data collection initiative and support appropriate data access across borders?
  - Who pays, who owns, who can analyse?







Each stakeholder needs to take responsibility for aspects they can influence and work collaboratively with other stakeholders to achieve the common goal of developing RWE that can inform (Payer/HTA) healthcare decisions and improve patient care

